

AAF-Louisville

The AAF-Louisville Education Foundation Scholarship Application

Please indicate which scholarship you are applying for:

- _____ \$2,500 Bud Ballard Scholarship (*One winner will be awarded.*)
_____ \$2,500 Diversity Scholarship (*Must be a U.S. Citizen of African, Hispanic, Native-American, Asian, Middle Eastern or Pacific-Island descent. One winner will be awarded.*)

Initial requirements for each scholarship:

- Available to:
 - Students in an associate's degree or technical certification program with a minimum of 30 credit hours complete at the time of application
 - Junior- or senior-level students in a four-year degree program with a minimum of 60 credit hours complete at the time of application
- Current GPA of 3.0 or higher (most recent transcript required)
- A resident of the state of Kentucky or Clark, Floyd, or Harrison counties of Indiana
- Pursuing a college major, degree, or certificate, relating to advertising or marketing communications (including communications, mass communications, journalism, advertising, public relations, marketing, business communications, graphic arts, computer design, multi-media, and English) with the intent of pursuing a career in the field.

Name: _____ Email Address: _____

Home Address: _____

School Address: _____

Preferred telephone number: () _____

University/College/School you are currently attending: _____

Current overall GPA: _____ College major: _____

Planned date of graduation: _____

Please complete this application and send with the following materials no later than March 1.

- A completed application form
- A resume showing interest, activities, and pertinent experience
- A letter of nomination/recommendation from a faculty member
- A certified copy of the student's academic transcript (current overall GPA of 3.0 or higher)
- **Bud Ballard Scholarship Applicants:**
A typed essay (500-word maximum) that indicates why you are interested in a career in advertising; your career goals and aspirations; how you believe you can contribute to the industry; and how the scholarship will help you achieve your goals.
- **Diversity Scholarship Applicants:**
A typed essay (500-word maximum) that should tell us something about yourself. It should also reveal your understanding of and need for a more diverse and inclusive workforce for the benefit of the community and the Louisville advertising and communications industry.

Send materials to: AAF-Louisville
130 St. Matthews Ave., Ste. 302 Louisville, Kentucky 40207
All materials must be postmarked by March 1.

Scholarship winners will be notified by May 1.

