



2019 FALL DAY AT THE DOWNS Wednesday, October 30, 2019

It's that time of year again, Fall Day at Churchill Downs!
You and your clients and employees are cordially invited to attend this always-popular annual event.

TICKET PRICING

- Corporate Members:
 - \$90 per member ticket
 - \$90 per guest ticket
 - \$665 per table of eight (8) – *Buy a table and SAVE!*
- Individual Members:
 - \$90 per member ticket
 - \$100 per guest ticket
 - \$750 per table of eight (8) – *Buy a table and SAVE!*
- Non-members:
 - \$100 per ticket
 - \$775 per table of eight (8) – *Buy a table and SAVE!*

TICKETING PROCEDURES

- **Corporate Member Presale:**
 - Corporate members have an exclusive two-week buying period, starting on Monday, August 26, 2019 at 9am.
 - Presale ticket orders are only accepted with the presale order form. No verbal or email requests will be accepted. No exceptions.
 - The Corporate Member exclusivity deadline is Monday, September 9, 2019 at 9am.
- **Public Sale:**
 - Online ticket sales will open to all AAF-Louisville members and non-members on Monday, September 9, 2019 at 9am.
 - Tickets are available on a first-come, first-served basis. Verbal or email ticket orders will not be accepted.
- All accounts must be in good standing (i.e., no past due balances for membership or anything else) to be eligible for ticket purchase.
- In the event that all tickets are sold out, AAF-Louisville can provide a list of ticket holders to contact for any tickets that may become available.
- **No refunds. No exceptions.** Please understand that once the ticket order is received, the tickets are non-refundable and may not be canceled.

SEATING PROCEDURES

- AAF-Louisville purchases tickets for the entire 6th floor of Millionaires Row. Once all ticket orders are received, AAF-Louisville assigns seats.
- Priority seating is assigned based on sponsorship and membership tier (i.e., Event Sponsorship, Corporate Platinum, Corporate Gold, Corporate Silver, Corporate Bronze, Individual Members, Non-members). Past seating assignments are not guaranteed.
- Seating requests may be made, but are not guaranteed, due to the demand for priority seating. First placement of seats is a membership-benefit given to Event Sponsors and Corporate Members.

SPRING DAY BENEFIT FOR FALL DAY TICKET HOLDERS

- Fall Day ticket holders are guaranteed the same number of seats for the 2020 Spring Day event as are purchased for the 2019 Fall Day event. The ticket holder must follow the procedure of completing and returning the order form before the Fall Day ticket holder exclusivity deadline in the spring. The benefit guarantees those ticket holders who enjoyed Fall Day at the Downs will be able to purchase the same number of tickets in the spring for consistency. This benefit does not guarantee seating assignment placement, but rather, the number of seats available for purchase in the event of a sell-out situation for the spring event.

Please contact Lauren Beckley, Executive Director, (502) 895-2500 or lauren@aaflouisville.org, with any questions or concerns.

Note: Sponsorship packages are available that include complimentary tickets and priority seating. Contact the AAF-Louisville office for details.