

AAF-Louisville

The AAF-Louisville Education Foundation Scholarship Application



AAF-LOUISVILLE EDUCATION FOUNDATION SCHOLARSHIP APPLICATION

AAF
american
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louisville

SCHOLARSHIPS

- **Bud Ballard Scholarship**
- **Diversity Scholarship**

(For a U.S. Citizen of African, Hispanic, Native-American, Asian, Middle Eastern or Pacific-Island descent)

CRITERIA	ESSAY QUESTIONS	AWARDS
<ul style="list-style-type: none"> • Junior- or senior-level students in a four-year degree program with a minimum of 60 credit hours complete at the time of application • Students in an associate's degree or technical certification program with a minimum of 30 credit hours complete at the time of application • Current GPA of 3.0 or higher • Attending college in Kentucky or Southern Indiana • Pursuing a degree or certificate in Marketing, Advertising/PR, Communications or related fields intending to pursue a career in the field. 	<p>Submit a 500 word typed essay that indicates:</p> <ul style="list-style-type: none"> • Why you are interested in a career in advertising; your career goals and aspirations; how you believe you can contribute to the industry; and how the scholarship will help you achieve your goals. • <i>For Diversity Scholarship Only:</i> It should also reveal your understanding of and need for a more diverse and inclusive workforce for the benefit of the community and the Louisville advertising and communications industry. 	<ul style="list-style-type: none"> • \$2,500 for each scholarship • Only one (1) award winner per scholarship • Scholarship winners will be recognized at an AAF-Louisville event in the spring. • Scholarship winners will also receive a one year membership to AAF-Louisville's Ad2 club to network with other industry professional under 32 years of age.

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Please place a checkmark near the scholarship you are applying for:

- Bud Ballard Scholarship**
- Diversity Scholarship**

Please complete this application and send it with the following materials no later than November 1.

- **A completed application form**
- **A resume showing interest, activities, and pertinent experience**
- **A letter of nomination/recommendation from a faculty member**
- **A certified copy of the student's academic transcript (current overall GPA of 3.0 or higher)**

Name	
Email	
Address	
Current University/College	
Major/Certification	
Current overall GPA	
Graduation Date	

Send materials to:

AAF-Louisville

PO Box 20728

Louisville, Kentucky 40250

All materials must be postmarked by November 1.

Failure to submit all required materials will result in disqualification of application.

Scholarship winners will be notified by December 15.