

AAF-Louisville

The AAF-Louisville Education Foundation Scholarship Application

Please indicate which scholarship you are applying for:

- _____ \$2,500 Bud Ballard Scholarship (*One winner will be awarded.*)
_____ \$2,500 Diversity Scholarship (*Must be a U.S. Citizen of African, Hispanic, Native-American, Asian, Middle Eastern or Pacific-Island descent. One winner will be awarded.*)

Initial requirements for each scholarship:

- Available to:
 - Students in an associate's degree or technical certification program with a minimum of 30 credit hours complete at the time of application
 - Junior- or senior-level students in a four-year degree program with a minimum of 60 credit hours complete at the time of application
- Current GPA of 3.0 or higher (most recent transcript required)
- A resident of the state of Kentucky or Clark, Floyd, or Harrison counties of Indiana
- Pursuing a college major, degree, or certificate, relating to advertising or marketing communications (including communications, mass communications, journalism, advertising, public relations, marketing, business communications, graphic arts, computer design, multi-media, and English) with the intent of pursuing a career in the field.

Name: _____ Email Address: _____

Home Address: _____

School Address: _____

Preferred telephone number: () _____

University/College/School you are currently attending: _____

Current overall GPA: _____ College major: _____

Planned date of graduation: _____

Please complete this application and send with the following materials no later than March 1.

- A completed application form
- A resume showing interest, activities, and pertinent experience
- A letter of nomination/recommendation from a faculty member
- A certified copy of the student's academic transcript (current overall GPA of 3.0 or higher)
- **Bud Ballard Scholarship Applicants:**
A typed essay (500-word maximum) that indicates why you are interested in a career in advertising; your career goals and aspirations; how you believe you can contribute to the industry; and how the scholarship will help you achieve your goals.
- **Diversity Scholarship Applicants:**
A typed essay (500-word maximum) that should tell us something about yourself. It should also reveal your understanding of and need for a more diverse and inclusive workforce for the benefit of the community and the Louisville advertising and communications industry.

Send materials to: AAF-Louisville
130 St. Matthews Ave., Ste. 302 Louisville, Kentucky 40207
All materials must be postmarked by March 1.

Failure to submit all required materials will result in disqualification of application.
Scholarship winners will be notified by May 1.

